

Home Furnishings Calendar 1948

JANUARY

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NOVEMBER

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DECEMBER

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WEEK OF

HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
January 1	NEW YEAR'S DAY (Saturday).		
Sunday	PRESS PARTY:	GOLDING DECORATIVE	AMBASSADOR EAST
January 2	PURELY SOCIAL	FABRICS	CHICAGO, ILLINOIS
4:00 P.M.- 7:00 P.M.	A purely social party for the press to alleviate the tension of the following week will be held by Arthur Brill, Bucky Harris and Martin North of Golding Decorative Fabrics in their suite at the Ambassador East. Come and bring your Chicago friends and relax with a bit of good cheer. Contact: Martin North, MU. 6-8311.		
<u>WEEK BEGINNING MONDAY, JANUARY 3, 1949</u>			
Monday	PRESS LUNCHEON	FURNITURE CLUB OF	AM. FURN. MART
January 3	DOROTHY DRAPER	AMERICA	CHICAGO, ILLINOIS
12:30 P.M.	Dorothy Draper will discuss the merchandising of home furnishings at the Press Club Luncheon this year. A summary of the market developments up to noon of the opening day will be given by Col. Lawrence H. Whiting. Contact: Col. L.H. Whiting, president, American Furniture Mart, Chicago.		
January 3 Evening	ANNUAL FURNITURE FORUM	G.R. FURN. EXP. ASS'N	CIVIC AUDITORIUM
	Speakers at the Furniture Forum will be A. E. Walsh of A.E. Walsh & Partners, industrial consultants, London, England; Earl Lifshey, managing director of Retailing Daily; Raymond Reed, vice president and merchandise manager of home furnishings, John Wanamaker's, Philadelphia. Mr. Walsh's speech is expected to deal with the design, origin and production of composite furniture, a new type of furniture developed in Britain since the war. There will be an exhibit of this furniture in the exhibitors building. Contact: L. R. Mattson, president, Furniture Exposition Ass'n, Grand Rapids, Michigan.		
Monday	SPECIAL SECTIONS	NEW YORK TIMES	TIMES SQUARE, N. Y.
January 3- January 4	On Monday, January 3, the Times will publish the U.S. Business and Financial Review Section. On Tuesday, January 4, the Review and Forecast of International Trade and Industry will appear. The first is a complete and authoritative survey of the U.S. economy as it is and as it promises to be, the second, a comprehensive and expert survey of the world's economy as it is and as it is likely to develop. These sections will reach influential people all over the country. Contact: Monroe Green, Advertising Director New York Times, LA. 4-1000.		
Monday	NEW CARPETS, PATTERNS,	JAMES LEES & SONS	MERCHANDISE MART
January 3-	COLORS TO BE PRESENTED	BRIDGEPORT, PA.	CHICAGO, ILLINOIS
January 15	Two new carpet fabrics, 32 new patterns and 36 new colors will be introduced by this firm at the Carpet Market in January. Publicity: Wilmer D. Cressman, Norristown, (Pa.) 2600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
January 3-15 JANUARY CARPET MARKET, CHICAGO, ILLINOIS			
Monday January 3-	HOME FURNISHINGS MARKET	MERCHANDISE MART	CHICAGO, ILLINOIS
January 15	The most comprehensive furniture lines in years are expected to make their appearance at the January Market. More items, a wider choice of style and broader price ranges will be available. Showrooms in the Merchandise Mart are being redecorated and expanded to include display ideas which can be copied in retail stores. Contact: Wallace O. Ollman, Merchandise Mart, Chicago, Illinois.		
Monday January 3-	FABRIC DISPLAY	MERCHANDISE MART	CHICAGO, ILLINOIS
January 15	Many new fabrics and devices for hanging draperies will be featured during the market. It is expected that the most comprehensive lines since before the war will be on display. Contact: Wallace O. Ollman, General Manager, The Merchandise Mart, Chicago 54, Illinois.		
Monday January 3-	NEW CARPET DESIGNS TO BE INTRODUCED	ALEXANDER SMITH & SONS C. H. MASLAND & SONS	ROOM 1814, MERCHANT- DISE MART, CHICAGO
January 15	More than a score of new carpet and rug designs for the Spring market will be introduced by Alexander Smith and Masland at this time. Releases and glossy prints available for editors. Contact: Emily Purcell, Publicity: Alexander Smith & Sons Carpet Co., 295 Fifth Ave., MU. 9-1300.		
Jan. 3-15	JANUARY FURNITURE MARKET, GRAND RAPIDS, MICHIGAN.		
Tuesday January 4 8:00 A.M.	MARKET BREAKFAST MEETING	NAT'L RETAIL FURN. ASS'N W. E. Griswold, Jr., of W. & J. Sloane, New York and vice-president-at-large of NRFA will discuss "Merchandising Prospects--1949" from the retailer's viewpoint; Murrel J. Fischer, president, International Furniture Co. will present the manufacturer's angle. Contact: N.R.F.A., Chicago.	FURN. CLUB, CHICAGO
Tuesday January 4 12:30 P.M.	CONSUMER PANEL AT MARKET LUNCHEON	THE FASHION GROUP	MERCHANTS & MFRS. CLUB AT MART
	"From Paint to Picasso" is the name of the program to be presented by the Fashion Group to bring an overall picture of home decorating problems to the attention of manufacturers and retailers. Four speakers will discuss their own recent experiences in four different types of home furnishings needs. Edith Grimm, Carson, Pirie, Scott & Co., will preside. Contact: Ann Sheehan, 2322 Commonwealth Ave., Chicago, Illinois.		
Wednesday Jan. 5 8:00 A.M.	MARKET BREAKFAST MEETING	NAT'L RETAIL FURN. ASS'N Maury Nee, of P.J. Nee Co., Washington D.C., director of NRFA will give an address, "Selling Your Industry First". Contact: N.R.F.A., Chicago.	FURN. CLUB, CHICAGO
Wednesday January 5 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW	E-Z-DO	261 FIFTH AVENUE
	A press preview before the Market of new storage items: wardrobes, chests, cabinets, closet accessories, will be held in fifth floor showroom. Publicity: Genevieve Smith, Reiss Advertising, PL. 7-8030.		
Wednesday January 5 5:00 P.M.- 8:00 P.M.	PRESS PREVIEW AND NEWS CONFERENCE	JACKSON VITRIFIED CHINA CO., INC.	CARLTON ROOM RITZ-CARLTON
	"Fashion In Dinnerware in 1949" is the title of this preview which will be held at a cocktail party-buffet supper. By invitation only. Publicity: Arthur Pine Associates, 67 West 44th Street, VA. 6-2680.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday January 11 9:45 A.M.- 5:30 P.M.	FOURTEENTH BRIDAL CLINIC "The Bride's Magazine" will hold its Fourteenth Bridal Business Clinic, as announced by Brides House, Inc., at the Crystal Gardens and Grand Ballroom of the Ritz-Carlton. As in the past, this will be an all-day affair. Following the business sessions, there will be a Home Furnishings Show this year. This will be held at 11:15 A.M. and followed by a luncheon. Later there will be a Fashion Show and a champagne party. By invitation, for retailers from leading stores from this country and Canada, and resident buyers. Contact: Alice Rydell, MU. 2-1490.	THE BRIDE'S MAGAZINE	RITZ-CARLTON HOTEL
Wednesday January 5 6:30 P.M.	PREVIEW OF 1949 CARPET FASHION OPENING On this date retailers will see a trade version of the new and dramatic consumer fashion presentation to be staged by the Carpet Institute, Inc. in New York late in February. This preview will be held at the Club's annual dinner. Publicity: Melva Chesrown, EL. 5-7651.	CHICAGO FLOOR COVERINGS CLUB	STEVENS HOTEL CHICAGO, ILLINOIS
Thursday January 6 10:00 A.M.- 12:00 M.	PRESS PREVIEW AND BUFFET BREAKFAST A collection of new carpets: "Falmouth", "Dallas Broadloom", "Nocturne", and "Victoria", will be introduced to the press. They feature carved effects and are in a moderate price range. By invitation only. Publicity: Franklin Fisher & Associates, Inc., Doris Herzig, MU. 2-1983.	M. J. WHITTALL ASSOCIATES, INC.	295 FIFTH AVENUE SHOWROOM
January 6	MEETING NAT'L. ASS'N. OF SUMMER FURN. MFRS. PALMER HOUSE, CHICAGO, ILL.		
January 7	PRESS DAY, GRAND RAPIDS FURNITURE MARKET, GRAND RAPIDS, MICHIGAN.		
<u>WEEK BEGINNING MONDAY, JANUARY 10, 1949</u>			
Jan. 10-14	KEYSTONE CHINA & GLASS SHOW, FORT Pitt HOTEL, PITTSBURGH, PA.		
Jan. 10-14	PITTSBURGH GLASS & POTTERY EXHIBIT, WILLIAM PENN HOTEL, PITTSBURGH, PA.		
Monday January 10- January 14	NEW YORK LAMP SHOW The twenty-fifth semi-annual New York Lamp Show will occupy seven floors of exhibit rooms to hold the more than 350 lamp lines on display. This year the management has added a division for the display of supply materials for manufacturers. Hours: 9 A.M. to 6 P.M. with a 1 P.M. closing on January 14th. Contact: George F. Little Management, MU. 9-7147.	GEORGE F. LITTLE	HOTEL NEW YORKER
Monday January 10- January 14	N.R.D.G.A.'S 34TH ANNUAL CONVENTION "Democracy Works Here" is the theme of the annual convention. Daily sessions run from 9:30 A.M. to 5 P.M. During the convention the 100 best retail newspaper advertisements of 1948 as selected by a jury of judges will be exhibited. Contact: Robert Mayer, CH. 4-8780.	NAT'L RETAIL DRY GOODS ASSOCIATION	HOTEL STATLER (PENNSYLVANIA)
Monday January 10- January 15	DINNERWARE SHOW Coincident with the China and Glass Show, leading dinnerware makers will again join in showing consumers the latest styles and patterns in domestic dinnerware and ovenware. Contact: Wilbur Betz, East Liverpool, Ohio.	U.S. POTTERS ASS'N.	KAUFMANN'S, PITTSBG.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday January 12-	FOURTH ANNUAL TECHNICAL SESSION	S.P.I., INC., REINFORCED PLASTICS DIVISION	EDGEWATER BEACH HOTEL, CHICAGO, ILL.
January 14	Program Chairman for the meeting is Harold Freeman of American Cyanamid in New York; Leonard Meyer of Western Products, Inc., Newark, Ohio is Chairman of the Exhibit Committee. An exhibit will be included in the program. Publicity: Langdon P. Williams, S.P.I., Inc., MU. 6-1490.		
Thursday January 13-	HOUSEWARES AND HOME APPLIANCE EXHIBIT	NAT'L. HOUSEWARES MFRS. ASSOCIATION	NAVY PIER CHICAGO, ILLINOIS
January 20	The annual housewares and home appliance exhibit will be held in the two main halls of the auditorium. The banquet will be held on January 18. Contact: A. W. Buddenberg, ex. sec. N.H.M.A., Chicago, Illinois.		
Saturday January 15 Going On	LINE OF FRENCH PORCELAINS	I. FREEMAN & SON, INC.	12 EAST 52ND STREET
	Beginning on this date there will be a special display of French china, vases, figurines, cups and saucers, and so forth, especially designed and all painted by hand. These items are all copies of early 19th Century porcelains. Publicity: K.J. Mann, Mann-Ellis, Inc., LO. 4-0950.		
January 16	ESTABLISHMENT NAT'L FED'R'TN HOUSEWARES CLUBS, HOTEL STEVENS, CHICAGO.		
Jan. 16-20	NAT'L ASS'N OF MUSIC MERCHANTS REGIONAL CONFERENCE, LOS ANGELES, CALIF.		

ADVANCE DATES AND NOTICES

Monday January 17 3 - 7 P.M. Cocktails	NEW LINE OF NURSEY FURNITURE	NURSERY FURNITURE CO.	15 WEST 34TH ST. SHOWROOM
	The trade and press are invited to a showing of a new line of nursery furniture on this date. Contact: Mr. B.J. Groenbaum, LO. 5-1450.		
Jan. 17-22	WINTER FURNITURE MARKET, NEW YORK FURNITURE EXCHANGE, NEW YORK, N.Y.		
Jan. 17-22	JANUARY CARPET MARKET, NEW YORK, N. Y.		
Jan. 17-28	HIGH POINT FURNITURE MARKET, HIGH POINT, N.C.		
January 18	ANNUAL DINNER, INFANTS' FURN. REP. ASS'N., HOTEL NEW YORKER		
January 18	NATIONAL HOUSEWARES MFRS. ASS'N. BANQUET, PALMER HOUSE, CHICAGO, ILL.		
Thursday January 20 4:00 P.M.- 7:00 P.M.	PRESS SHOWING	ISABEL SCOTT FABRICS	3RD FL., 4 W. 56TH
	A new fabric house will show its drapery and upholstery fabrics to the press on this date. Some are of woven leathers, and there are other novelty weaves. Party will be held on third floor; entrance is through the House of Flowers. By invitation only. Contact: Sylvia Saponoff, PL. 7-3896.		
January 20 Coming Out	NEW DIET COOK BOOK "Diabetic menus, Meals and Recipes", written by a diabetic to enable others to serve meals which are safe for them and appetizing to their families, is also a helpful guide to overweight people, as each recipe is analyzed for its content of carbohydrates, protein and fat. Publicity: Louise Thomas, Doubleday & Co., CI. 6-1700.	DOUBLEDAY & CO., INC.	14 WEST 49TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday January 23-	CALIFORNIA CURTAIN AND DRAPERY SHOW	LOS ANGELES TRADE FAIR 1151 S. BROADWAY	ALEXANDRIA HOTEL LOS ANGELES, CAL.
January 26	"Home Fashion Fiesta" will feature merchandise for windows, bathrooms, kitchens and bedrooms. Contact: Worth Larkin-Dick Bean, RI. 2441.		
Jan. 23-28	CALIFORNIA GIFT SHOW, ALEXANDRIA HOTEL, LOS ANGELES, CAL.		
Monday January 24-	ANTIQUES AND DECORA- TIONS FORUM	THE MAGAZINE ANTIQUES COLONIAL WILLIAMSBURG	WILLIAMSBURG VIRGINIA
January 28	The first of two forums will take place on these dates. It is designed to enable home-owners and antique collectors to study decorations and furnishings with the authentic 18th century buildings and collections of restored Williamsburg as a laboratory. The second forum will be held from January 31 to February 4. As only 150 persons can be accommodated at each session, reservations should be made early. These will include hotel accommodations, meals, registration and other incidental costs and are being offered to subscribers to "Antiques", dealers and those interested in antiques. There will be morning lectures by such authorities as James L. Cogar, consultant to Colonial Williamsburg, Joseph Downs, Curator of the American Wing, Metropolitan Museum, Charles F. Montgomery, authority on pewter, Franco Scalaramore, president of Scalaramore Silks, Charles Mossor Stow, antiques editor of the New York Sun, Hensleigh Wedgwood, president of Wedgwood of America, Inc., Miss Alice Winchester, Editor of The Magazine Antiques and others. In the afternoons there will be guided tours, teas and additional discussion periods. Contact: Louise Bahnsen, PL. 9-1600, or write Colonial Williamsburg, Goodwin Building, Williamsburg, Va.		
Jan. 24-28	NINTH INTERNAT'L HEATING AND VENTILATING SHOW, CHICAGO, ILLINOIS.		
Jan. 24-28	LOS ANGELES FURNITURE MARKET, LOS ANGELES, CALIFORNIA.		
Jan. 24-29	VENETIAN BLIND ASSOC. OF AMERICA CONVENTION, ATLANTIC CITY, NEW JERSEY.		
Tuesday January 25	HOME FURNISHINGS EDITION PLAINFIELD COURIER-NEWS	PLAINFIELD, N.J.	
	On this date the Plainfield Courier-News will publish a Home Furnishings Exhibit and Style Show edition. Mats and cuts suitable for newspaper reproduction will be welcome. Contact: Wallace Zimmerman, Plainfield Courier-News, Plainfield, New Jersey.		
Thursday January 27 10:00 A.M.- 12:00 M.	PRESS PREVIEW AND BUFFET BREAKFAST	EDWARD FIELDS COMPANY	509 MADISON AVENUE SHOWROOM
	A new tufted wool carpet and a circular nursery rug will be shown to the press at the buffet breakfast. In addition, eighteen new special colorations of Boucleweave carpeting will be shown. By invitation only. Publicity: Franklin Fisher & Associates, Anne Gorman, MU. 2-1983.		
January 29	INAUGURAL BALL, NEW YORK HOUSEWARES CLUB, HOTEL PENNSYLVANIA.		
Jan. 31-Feb. 1	NAT'L TELEVISION CONFERENCE, EDGEWATER BEACH HOTEL, CHICAGO, ILLINOIS.		
Jan. 31-Feb. 3	NATIONAL ASSOC. OF VARIETY STORES CONVENTION, LA SALLE HOTEL, CHICAGO.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday January 31-	WESTERN WINTER MARKET FEATURING HOME GOODS	WESTERN MERCHANDISE MART	1355 MARKET STREET SAN FRANCISCO
February 5	"Forward in '49" is the theme of this market. Furniture, floor coverings, decorative fabrics, linens and domestics, radios, televisions, gifts, lamps and housewares will all be shown. Contact: Frank K. Runyan, President Western Merchandise Mart, 1355 Market St., San Francisco, Cal.		
Jan. 31-Feb. 11 CHICAGO GIFT SHOW, PALMER HOUSE, CHICAGO, ILLINOIS.			
January 31	MERCHANDISE MART GIFT SHOW, MERCHANDISE MART, CHICAGO, ILL. TO FEB. 12		
Tuesday February 1 6:00 P.M.	ANNUAL A.I.D. AWARDS FOR 1948	AMERICAN INSTITUTE OF DECORATORS	41 EAST 57TH STREET NATIONAL HDQRTRS
	On this date entries close for the A. I. D.'s annual design competition. Fabrics, furniture, floor coverings, wall coverings and lighting are the fields covered. Any designer may enter the design of a product not offered for sale prior to January 1, 1948 which has reached the consumer market. Submissions are not limited in number but an entry form must indicate how many submissions and reach the A. I. D. not later than Friday, January 21, 1949. Submissions must be anonymous. Entry forms and rules may be secured from the A. I. D. Contact: May Gerard, PL.8-1642.		
February 1	MONTHLY MEETING UPHOLS. FURN. MFRS. ASS'N., HOTEL McALPIN, NEW YORK		
Tuesday February 1 Just Out	NEW BOOK: HOME REPAIRS BOOKS, INC. "Everybody's Home Fix-It Guide" by D. Sara, a 256 page, illustrated book showing use of tools, how to make things, how to repair things, hints on garden tools, etc. will be published on this date. Contact: Mr. Hamming, Books, Inc., LE. 2-5767.		1140 BROADWAY
Tuesday February 1- July 31	ON-THE-JOB COURSE	GOOD HOUSEKEEPING	959 EIGHTH AVENUE
	Four young college women have been chosen by a committee to receive a six months' on-the-job training course at Good Housekeeping Institute as announced by Herbert Mayes, Editor of Good Housekeeping. They will serve as junior staff members and be paid a salary during this period. The training program is being given in collaboration with the American Home Economics Ass'n., which sponsors it, and will include all phases of home economics: cookery, household equipment, laundering, etc., as well as preparation of editorials, supervision of photographing and so on. The committee which selected these candidates consists of: Frances Urban, Field Secty., American Home Economics Ass'n.; Marie Mount, Dean of Home Economics, University of Maryland; Marie Sellers, Director of Consumer Services, General Foods Corp.; Ruth Lusby, Head of Food Administration Dept., N.Y. State Inst. of Applied Art. Contact: Katharine Fisher, Director Good Housekeeping Institute, CO. 5-7300.		
Thursday February 3 Just Out	NEW BOOK ON HOME REPAIRS DOUBLEDAY & COMPANY "The Doubleday Encyclopedia of Home Repairs, Maintenance and Alteration", a 448 page book with over 1300 illustrations by Lee Frankl, will be published on this date. As the book is large, 8 $\frac{1}{2}$ " by 10 $\frac{3}{4}$ ", a step-by-step description of even the most complicated job has been integrated with detailed drawings to make the work easy for anyone to do. Publicity: Louise Thomas, Doubleday & Co., CI. 6-1700.		14 WEST 49TH STREET
Feb. 6-9	WESTERN MERCHANDISE EXHIBITORS SPRING SHOW, SAN FRANCISCO, CALIFORNIA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS</u>			
Thursday January 6 3:00 P.M.	FURNITURE LECTURE	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. First of a series of six talks on furniture by Stuart M. Shaw, this lecture will deal with English Furniture of the 16th and 17th Centuries and will be held in the Lecture Hall. Publicity: Lillian Green, RH. 4-7690.
Friday /January 7 3:00 P.M.	DECORATIVE ARTS TALK	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. The decorative arts of France will be discussed by Huldah Smith on this date. Publicity: Lillian Green, RH. 4-7690.
Sunday January 9 3:30 P.M.	TALK ON GLASS	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. Hugh J. Smith, Research Associate in Glass, will talk about Recent-day European Glass. Publicity: Lillian Green, RH. 4-7690.
Jan. 10-31	CONTEST FOR WALLPAPER DESIGNS	PHILA. ART ALLIANCE	PHILADELPHIA, PA.
Thursday January 13 3:00 P.M.	FURNITURE LECTURE	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. Second of a series of six talks by Stuart M. Shaw, this lecture will discuss English Interiors of the 17th and 18th Centuries and will be held in the Lecture Hall. Publicity: Lillian Green, RH. 4-7690.
Sunday January 16 3:30 P.M.	TALK ON HOMECRAFTS	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. Allen Eaton, of the Russell Sage Foundation, will discuss Homecrafts of the Countryside. Publicity: Lillian Green, RH. 4-7690.
Tuesday January 18 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW OF REOPENED GALLERIES	THE METROPOLITAN MUSEUM OF ART	NORTH WING 82ND ST. & 5TH AVE. The galleries of Far and Near Eastern Art will be shown to the press on this date. On Thursday, January 20, there will be a private view by invitation only. The public opening is scheduled for Friday, January 21. Hours: 10 A.M. to 5 P.M. weekdays; until 9 P.M. Wednesdays; 1 to 5 P.M. Sundays. Publicity: Lillian Green, RH. 4-7690.
Tuesday January 18	AWARDS TO BE ANNOUNCED	MUSEUM OF MODERN ART	11 WEST 53RD STREET The names of the winners in the International Competition for Low Cost Furniture Design will be announced on this date. Nearly 1000 competitors from 34 countries all over the world sent in entries. Further details of the ceremony will be available shortly. At the same time the award will be made to one of the six teams which have been preparing technological research reports. Publicity: Betty Chamberlain, CI. 5-8900.
Wednesday January 19 2:30 P.M.	LECTURE ON LANDSCAPE PRINCIPLES	THE HORTICULTURAL SOCIETY OF NEW YORK	COLONNADES BALLROOM THE ESSEX HOUSE After the presentation of trophies for flower arrangements and gardens, R. P. Korbobo of the College of Agriculture, New Brunswick, N.J. will speak on "Landscape Principles As Applied to the Home Property." There will be a flower show featuring seasonal material. No admission fee. Open to non-members. Contact: Elizabeth Peterson, PL. 7-0915.
Wednesday Jan. 19-20 3:00 P.M.	FURNITURE LECTURE	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST. Queen Anne and Georgian Furniture will be the subject of Stuart M. Shaw's lecture which will be given in the Galleries on these two days. Publicity: Lillian Green, RH. 4-7690.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS (Continued)</u>			
Tuesday January 25 Going On	EXHIBITION OF NEW ACQUISITIONS An exhibition showing purchases in the field of fine and decorative arts will be held. Hours: 12 to 5:30 P.M. daily; 7 to 9 P.M. Wed. and Thurs.; 2 to 6 P.M. Sun. and holidays. Publ.: Mildred Holzhauer, MI. 2-0011.	THE NEWARK MUSEUM	WASHINGTON PK. WEST NEWARK, N. J.
Wednesday Jan. 26-27 3:00 P.M.	FURNITURE LECTURE The Chippendale Style will be discussed by Stuart M. Shaw in his lecture given in the Galleries. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
Tuesday February 1 7:30 P.M.- 9:30 P.M.	COURSE IN SILK-SCREEN TEXTILE PRINTING A workshop course of 15 sessions, conducted by Ray Euffa, will begin and continue on Tuesdays and Thursdays. Students enrolled in this may also attend five sessions on Textile Design at the same hours on Mondays. Registration after Jan. 1. Contact: Doris Meltzer, CI. 5-8936.	NATIONAL SERIGRAPH SOCIETY	38 WEST 57TH STREET GALLERIES
<u>RADIO AND TELEVISION NEWS</u>			
Thursday December 30 1:00 P.M.- 1:30 P.M.	NEW FORM OF HEATING Dorothy Doan will have as her guest Mr. Lawrence Stevens of the Continental Radiant Glass Heating Corp. who will discuss heating, cooking, and drying clothes by means of radiant glass panels which are clean, healthful and safe. Publicity: Helen Brattrud, PL. 5-2000.	"VANITY FAIR" CBS-TV	CBS-TV 15 VANDERBILT AVE.
Thursday December 30 4:15 P.M.- 4:30 P.M.	TRADITIONAL AND MODERN DECORATION Roy John Requa, industrial designer and color expert, will be Grace King's guest. He will discuss how to combine Traditional and Modern pieces in decorating. Publicity: Seymour Fogelson, ME. 5-5300.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY
Thursday December 30 8:00 P.M.- 8:30 P.M.	FINE COOKING ON TELEVISION Angel food cake and Welsh Rarebit will be demonstrated and described by Dione Lucas. Publicity: Helen Brattrud, PL. 5-2000.	DIONE LUCAS CBS-TV	CBS-TV 15 VANDERBILT AVE.
Friday December 31 2:30 P.M.- 2:45 P.M.	QUESTIONS AND ANSWERS TO DECORATING PROBLEMS Questions on the making of valances and other decorating problems will be answered by Alice Burrows. Contact: David Davis, MU. 8-2600.	THE NEEDLE SHOP WABD	WABD DUMONT 515 MADISON AVE.
Friday December 31 4:15 P.M.- 4:30 P.M.	WHAT MAKES A PARTY GO Miss King will have Gertrude Brassard, Party Editor of American Home, as her guest. They will discuss the vital ingredients which make a party a success. Publicity: Seymour Fogelson, ME. 5-5300.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY
Monday January 3 2:30 P.M. 2:45 P.M.	HOW TO MAKE SLIPCOVERS Alice Burrows will describe and demonstrate the way to make slipcovers at home. Contact: David Davis, MU. 8-2600.	THE NEEDLE SHOP WABD	WABD DUMONT 515 MADISON AVE.